

Artist: B. Taylor
“The Stevie Wonder of Hip Hop” – Motown legend Pete Moore

Label: GBR/ Bungalow/ Universal Music Group Distribution
Promo Single/Video: [“Let’s Get This Party Started” ft. Ray J](#)
Promo Single Release Date: March 23, 2010
Official Single/Video: [“Fire In Your Eyes” ft. Pauley Perrette](#)
Official Single Release Date: April 3, 2011
New Single: “Best of the Best” Jan. 2011
Album Release Name: [“One Life To Live”](#)
Publicist: Belinda Foster, AWJ Platinum PR
belinda@awjplatinum.com, (424) 222-0990
Management: SI Management Group, (702) 727-4658
Sam Osceola, sam.osceola@simgmt.com
Executive Producers: Pete Moore and SI Management

Feature Artist - Pauley Perrette: Star of CBS’s #1 Show NCIS, over 22 million viewers per episode. Pauley was rated the #1 actress in America in both 2010 and 2011 by the Q rating used by the film & television studios.

Artist Highlights (“Fire In Your Eyes” Single):

- Played on over 60 U.S. radio station (over 6,500 spins to date)
- **#1 Billboard Hot R&B/Hip Hop Singles Sales** (two Consecutive Weeks)
 - o Seven consecutive weeks in top 2-Billboard Hot R&B/Hip Hop Singles Sales
- **#4 Billboard Hot Singles Sales (All Genres)**
 - o Six consecutive weeks in the top 10 of Billboard Hot Singles Sales



Grammy Nomination Consideration

B. Taylor was awarded a Grammy Nomination consideration for the upcoming 54th annual Grammy Awards for "Best Rap Song Collaboration" for "Fire In Your Eyes" ft. Pauley Perrette,

B. Taylor Social Media Stats - 11/8/11

- 1) Facebook – 286,500 Fans
- 2) Twitter - 64,500 Followers
- 3) YouTube Music Video "Fire In Your Eyes" - **1,126,755 Views** with 5,350 "Likes" and only 60 "Dislikes", so 99% of fans voted that they "Liked" the song and video.

First Artist In History with these Accomplishments:

- First artist since Michael Jackson to be endorsed by the Motown Legends in his launch.
- First hip hop artist ever endorsed by the Motown Legends.
- First hip hop artist endorsed by the iconic Cash Family of Country Music.
- First hip hop artist to be approved to shoot a music video on a military aircraft carrier.
- First hip hop artist to be supported and endorsed by the top ranking officials in the Military.
- First hip hop artist to perform at the Navy 100th Anniversary Centennial Ball in Washington D.C. (Oct '11).
- First artist approved by heads of military, the White House and President to perform National Anthem on 11/11/11 aircraft Carrier Classic (live on ESPN).

Bio: B. Taylor is a multitasking musician, writer, producer, and performer blessed with the ability to play four instruments. B. Taylor has been named “the Stevie Wonder of Hip Hop” and “The new sound of Classic Motown” by Motown Legends Pete Moore, Claudette Robinson (“The First Lady of Motown”) and Bobby Rogers of Smokey Robinson & the Miracles, Mary Wilson of the Supremes, Katherine Schaffner of the Marvalettes, and Martha Reeves & the Vandellas. B. Taylor has also garnered the support of classic Motown legends of the Temptations and the Four Tops, the Gordy Family and the iconic Cash Family of country music. Not since Michael Jackson have this many legends of Motown collectively stood behind a single artist.

Taylor was also a division 1 college athlete and served as a sailor in the United States Navy. While in the Navy, Taylor was also a member of the All Navy Team-USA basketball squad. B. Taylor recently became the first musician to ever be approved to shoot a music video aboard a naval aircraft carrier and military base for his single “One Life To Live”. B. Taylor’s diverse background gives him the unique opportunity to appeal to fans of all genres.

Television Interviews /Media/Performances 2011 – See all at <http://btaylor.com/galleries/>

- 1) [Extra – Nov. 2011](#)
- 2) [ESPN Carrier Classic – Nov. 2011](#)
- 3) [Fox 5 Las Vegas – Interview](#)
- 4) [Fox 5 Las Vegas - Performance](#)
- 5) [Fox 5 News San Diego – Nov. 2011](#)
- 6) [CBS “The Insider” w/ Kevin Frazier – April 2011](#)
- 7) [CBS Channel 3 \(WCIA\) Morning Show, IL – Aug. 2011](#)
- 8) [ABC Channel 12 Morning Show Interview, MO – Sept. 2011](#)
- 9) [NBC Channel 16 \(KODE\) News Interview, MO – Sept 2011](#)
- 10) [KDBC CBS Channel 4 News, TX – Oct. 2011](#)
- 11) [CBS Channel 2 Morning Show, Salt Lake UT – Oct. 2011](#)
- 12) [Fox 5 News San Diego – Feb 2011](#)
- 13) [NBC Channel 7 \(KNSD\), San Diego CA- Feb. 2011](#)
- 14) [100th Anniversary Navy Ball Performance-Wash. D.C.-Oct ‘11](#)
- 15) [“DJ Hustle TV” Ch 36 LA \(300,000 viewers\) - Sep. ‘11](#)

Websites

Main Website: www.btaylor.com : Facebook: [facebook.com/btaylorofficial](https://www.facebook.com/btaylorofficial)
Twitter: twitter.com/btaylorofficial : YouTube: [youtube.com/btaylorsmusic](https://www.youtube.com/btaylorsmusic)

International Promo Tour: B. Taylor recently completed a 18 city promo tour across the US, Canada and Ireland supporting his music, Military troops & families (USO) and Youth Music Education.