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**CRITICALLY ACCLAIMED HIP HOP ARTIST B. TAYLOR AND
PLATINUM RECORDING ARTIST AND REALITY SUPERSTAR
RAY J TEAM UP FOR ALL STAR COLLABORATION**

NEW YORK – (March 2, 2010) B. Taylor, referred to by Motown legend Pete Moore (Smokey Robinson and the Miracles) as the “Stevie Wonder of Hip Hop,” will be joining forces with platinum recording artist and VH1 reality superstar Ray J for a soulful, energetic track titled “Let’s Get This Party Started.” The song will hit radio and digital distribution channels on March 23rd and serves as the lead single from Taylor’s forthcoming album One Life to Live, which is executive produced by Moore himself.

“Let’s Get This Party Started” combines the soulful sounds of Motown with the energetic beats of Hip Hop to create a new, fresh sound unlike anything heard on the radio today. B. Taylor and Ray J combined the newer sounds of hip hop with the influences of their predecessors to produce a track that transcends all genres and is appealing to all demographics. “B.Taylor is being passed the torch to carry on my part of the Motown legacy,” said Moore.

The son of a preacher, B. Taylor is a multitalented writer, producer, and performer blessed with the ability to play four instruments. Taylor was also a college athlete and served as a sailor in the United States Navy. While in the Navy, Taylor was also a member of the All Navy Team-USA basketball squad. His diverse background gives him the unique opportunity to appeal to fans of all genres and makes him an artist with incredible potential for market demand.

B. TAYLOR ON THE WEB

Official Website: www.btaylor.com **Facebook:** www.facebook.com/pages/B-Taylor/95851073712

Twitter: www.twitter.com/btaylorsmusic **YouTube:** www.youtube.com/btaylorsmusic

Motown/Miracles/B.Taylor Co-Promo Site: www.gbelv.com

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